

Instructor: **Mr. Crandall** Email: louis.crandall@washk12.org Class Website:superphotograhics.com

Course Requirements

Parents and students must read and sign this form. Graphics Print Design Classes are a fun and interesting subject.

Students should enjoy the course, but know that there is considerable effort required. Students will be required to complete many design and print projects and assignments to complete this course. Students will be compiling their own portfolio of printed items such as vinyl decals, stickers, banners, t-shirts and other items that conform to the printing and graphics industry. They will also make their own website. Students will be learning how graphics are used in business, marketing and everyday life. They will learn to design, create, and layout projects with color schemes, logos, type fonts and other types of design projects that conform to the industry of graphics and printing. There are many computer work assignments using the latest digital software such as Adobe as well as studying for exams, to complete this course.

Students should not be tardy for any class they will be attending. Tardiness and absences will negatively affect a student's grade. Friends should not come to get students out of class or simply come into the classroom, they must have this course to be able to be in the lab and classroom. The printing lab has many expensive equipment that students will be trained to use. There are some chemicals involved to cleanup of some of the print projects. Safety is a big concern for using this equipment and safety glasses will be used when washing out screens as well as plastic gloves to protect skin. Aprons will be available to protect clothing as well. Hair that is long must be pulled back and no loose clothing is allowed in the printing lab.. No cell phones allowed during instruction time. (See District policies) The school's citizenship / attendance policy will be supported!

Respect, Responsibility and Integrity is our motto for our classes here at Desert Hills High School!

Course Objective - To learn to take, print, and mount quality photos. These objectives include:

- * The elements of composition
- * Computer applications and software
- * Designing with Color
- * Graphic design and art direction
- * Presentation and portfolio work
- * How to critique art and graphics and market art
- * Digital printing and screen printing * Product marketing, advertising, and corporate image

Course Outline

- 1. Introduction to design
- 2. Art composition
- 3. Layout and design using graphics
- 4. Font and text design usage
- 5. Screen printing basics
- 6. Adobe media software
- 7. Digital photo manipulation
- 8. Logo design
- 9. Critique
- 10. Website portfolio

Grades will be given based on the following percentage scale:

94 - 100 = A	72 - 75 = C
90 - 93 = A-	68 - 71 = C-
86 - 89 = B +	64 - 67 = D +
82 - 85 = B	60 - 63 = D
78 - 81 = B-	56 - 59 = D-
76 - 79 = C +	55 and below = F