



# CE Commercial Photography

**Lou Crandall - Teacher / Photographer**

[louis.crandall@washk12.org](mailto:louis.crandall@washk12.org)

## Course Description

Commercial Photography is designed to give you a more advanced knowledge and practice of good photography, but also express yourself as an individual. The assignments will teach the importance of composition and design concepts, while helping develop an understanding and appreciation for your own creativity as you capture light!

**Note** – each student, other than fee waivers, will need to bring \$15 for their personal portfolio supplies. These materials will create your personal portfolio (to be taken home at the completion of the class). Also, \$15 will be paid to Utah Tech University for the CE Class

## Camera and Equipment

We will be shooting all photos with DSLR and Mirrorless for this class and will learn more about these cameras, lenses and accessories used in commercial photography. It would be most beneficial if the family and students have the means to have their own camera, but it is NOT required to have your own for this class. We have a limited amount to use and check-out from time-to-time, for a day or two, during the semester. With a limited number of these expensive cameras, we may not have a camera available to borrow, but most of the assignments will be shot at school, and some of the photos used can be shot with a smaller point and shoot digital camera, or even smartphones, but all teaching of photography will be based on cameras that can be manually controlled.

If you or your family are planning to buy a bigger camera, please see Mr. Crandall for ideas on what camera would be best. If you bring your own camera to class or barrow a school camera, the responsibility for taking care of it is yours and the teacher and school are not responsible for the students personal camera or barrowed camera equipment. If anything happens to the equipment of yours or the schools such as loss, theft and/or damage, it is the students and parents responsibility to replace it or any other items associated with this equipment. A SD or micro SD memory card will be needed for the class and tripods or any other accessories associated with the camera will be used for assignments. Some of these accessories students can barrow from the school, from time-to-time, but not memory cards. These barrowed items needs to come back to the school within two days!

**NOTE: THIS IS A CONCURRENT ENROLLMENT CLASS WITH UTAH TECH UNIVERSITY AND MUST BE SIGNED UP FOR THE CLASS BEFORE THE UNIVERSITY DEADLINE AND STUDENTS ARE REQUIRED TO PAY \$15 FOR ENROLLMENT TO RECEIVE COLLEGE CREDIT. THE GRADE GIVEN FOR THE CLASS WILL ALSO BE A COLLEGE GRADE ON THEIR UTAH TECH TRANSCRIPT. IF A STUDENT OPPTS OUT OF THE COLLEGE CREDIT, THIS FEE IS NOT REQUIRED. IF A STUDENT MISSES THE UTAH TECH DEADLINE, THEY CANNOT RECEIVE THE COLLEGE CREDIT.**

## Photos

We will be taking a lot of photos in this class and many taken from home and/or away from school as well and they will be brought to class. Photos should not contain any nudity, illegal activities, or other inappropriate items that should not be viewing in school. None of the images by students or teacher we be shown in class that contain any of these things.

## Photo Class Website

[www.superphoto.org](http://www.superphoto.org) will be the photo website used in this class and maintained by Mr. Crandall. Assignments may be viewed by students and parents to enjoy! Students will also build their own photo website for their digital portfolio.

## Grading

<b>A</b>	<b>A-</b>	<b>B+</b>	<b>B</b>	<b>B-</b>	<b>C+</b>	<b>C</b>	<b>C-</b>	<b>D+</b>	<b>D</b>	<b>D-</b>	<b>F</b>
100-95%	94-90%	89-87%	86-84%	83-80%	79-77%	76-74%	73-70%	69-67%	66-64%	63-30%	59-0

I am very excited for this year and for our class. I have a great love for photography and hope you will come to appreciate it as well. If you need to contact me, visit [superphoto.org](http://superphoto.org) or email me at: [louis.crandall@washk12.org](mailto:louis.crandall@washk12.org) or call the school: 435-674-0885

## Rules

No food or drinks near the computers at any time. No texting or cell. phone calls. Phones with cameras will be used periodically, but not necessary and District Policy on cell. phone use is strictly enforced. If a student cannot keep their hands off their cell. phones when the phone cameras are not needed, they will forfeit their phone to the front office until a parent or guardian can pick up their phone. Also, we will be critiquing photography in class so Respect, Responsibility, and Integrity is expected and followed in this classroom at all times. Attendance is MANDATORY and will effect a students grade for poor attendance, and in college if they don't attend!

## Missed Assignments

Assignments can be made up but not traded for other assignments. If assignments are turned in LATE, they will effect students score which could harm their grades. Assignments will be turned in mostly with CANVAS and scored in PowerSchool.

**Extra Credit** Usually there will be no extra credit, but may be allowed if a student does poorly on a quiz/test or to make up some points for a “school excused” missed assignment. Extra credit will be offered in the form of **more photos** and will be determined by what we are covering in class, at the time. If a student is missing assignments they will need to do those first and then extra credit if needed, but no assignment can be substituted for extra credit.

### **Attendance, Tardy, and Citizenship Policy**

Doing well in this class largely depends on attending class regularly. Missing ANY classes will make it harder to complete the assignments and ultimately affect student's grade. **Don't be late, it disrupts class!** Being absent and tardy will and can affect your citizenship grade, and the student performance to be efficient in photography. Lots of communication with Mr. Crandall is needed and stay up on assignments!

### **Special Needs**

If there is anything that you think I need to be aware of, please come and talk to me. This includes sitting at the front of class, moving away from someone that prevents you from learning and working, or anything else that might interfere with your learning.

**Please sign and return the portion below to Mr. Crandall taking a photo of this signed back page and turn it in on Canvas ASAP!**

### **Disclosure Contract**

I have read and understand the class policies and procedures.

Student Name \_\_\_\_\_

Student Signature \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_

Cell. Phone Number \_\_\_\_\_

Email \_\_\_\_\_